

K-14011/32/2011-UT  
Ministry of Urban Development  
(UT wing)

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Nirman Bhawan, New Delhi  
Dated 3<sup>rd</sup> August, 2011

To  
Principal Secretaries/Secretaries,  
Urban Development /Local Self Government/Transport Departments of  
all States/UTs.

Subject: Demonstration Projects for promotion and support of Public Transport in cities – under National Mission for Sustainable Habitat – invitation for proposals - regarding.

Sir,

As you might be aware that the Govt. of India is implementing National Mission for Sustainable Habitat (NMSH) through Ministry of Urban Development. This mission aims to promote sustainability of habitats, among other measures, through model shifts towards public transport and promoting green travel habits.

2. In order to achieve this aim, under the Mission, it is proposed to take up certain demonstration projects with 100% funding from Govt. of India (to the extent it cannot be met through PPP) for comprehensive mobility planning and management using ITS system viz.

- a) Common Mobility Card(CMC) : Government of India envisages introduction of common mobility card, across all modes including parking, toll in all cities of India. Under NMSH, it is proposed to take it up as demonstration project in some of the cities where metro railway/BRTS have been implemented or are under implementation. Financial support is contemplated for the same including operation & maintenance cost for introduction of CMC system across various modes of public transport i.e. metro railway, BRTS, city buses and suburban rail services, for a period of about 6 months to one year. Govt. of India has already engaged M/s UTIITSL, a fully owned PSU of Ministry of Finance, Govt. of India for this purpose. The concept note and other details in respect of CMC have already been circulated and; are available on the website of this Ministry (<http://www.urbanindia.nic.in>).
- b) Public Bicycle Scheme(PBS): Under NMSH Government of India envisages introduction of Public Bicycle Scheme with modern cycles and all ITS features for operation, control and management. Basic concept of PBS has been discussed in 1<sup>st</sup> National Consultation Meeting held in New Delhi on 27<sup>th</sup> June, 2011. The minutes of the Consultation Meeting are on the website of this Ministry. Financial Assistance would be extended to a few cities for demonstration projects.
- c) Passenger Information System (PIS) for Buses at bus stations, mobile and website: Under NMSH Government of India envisages demonstration pilot projects for having ITS enabled passenger information system with display boards at bus stops (like in case of metro-showing expected arrival time of the bus and announcing arrival of a bus). This information would also be made available through SMS (on request) and also on the public transport website. A common traffic and transport control centre is also envisaged to be set up along with the said PIS system.

3. In addition, the Government of India also envisages to take up the following under NMSH.

- a) Integrating interstate Rail road transport with urban transport system: The connectivity between intercity bus terminals/Rail terminals or stations with city bus service is generally not smooth and barrier free. The projects would be undertaken to demonstrate such integration through physical connection as well as signage etc.
- b) Preparation of Comprehensive Mobility Plans (CMPs): While making CMPs in urban areas an integrated view for improving accessibility to goods and services is of vital importance which is often missed. A CMP should aim at reducing over all transport

demand as well as integration of land use and transport. The projects for demonstrating the impact of integrated CMPs keeping this aspect in view would be considered for funding under NMSH.

4. The above stated projects would be undertaken in a few selected cities having population of 0.5 million plus as per 2001 census. Since the total funding involved is quite small, large cost projects are not likely to be considered. Selection of the demonstration projects would be based on (i) willingness of the city/ULB/authorities to have complete ownership of the project, (ii) need of the project, (iii) over all potential of demonstration effect, (iv) preparedness of the ULB for taking up the project and (v) commitment of the city/state govt. to pool necessary resources where required, so as to reduce funding requirement from Govt. of India, (vi) allocation of necessary space, (vii) setting up of implementation, effective reporting/monitoring machinery, (viii) cost benefit ratio, and (ix) putting up necessary institutional frame work in place.

5. It is, therefore, requested that proposals may be sent along with a comprehensive concept note specifying appx. Cost, funding requirement from Govt. of India, ability to generate own resources or PPP and also covering aspects of selection criteria mentioned in para 4, above (in tabular form) by 17<sup>th</sup> of August, 2011 to the undersigned in hard copy ( 3 sets) as well as in the soft copy (in word format).

6. It is also to inform that after selection of the demonstration projects, the city/State authorities would be required to submit a Detailed Project Report (DPR) for each proposal by 15<sup>th</sup> October, 2011 for approval of the Ministry. As such the DPR preparation exercise may be started concurrently. DPR preparation would be eligible for funding up to 50% of the cost as grant from Govt. of India under the scheme of UT Planning of this Ministry.



(Ashok Kumar Saroha)  
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Copy to:

1. Sr. PPS to Secretary (UD) for kind information of Secretary (UD).
2. JS (Mission) for information.
3. Municipal Commissioners of all cities having population of 0.5 million plus.
4. MD of STUs/ Metro Rail Corporations.
5. CEOs of the Development Authorities.
6. NIC for uploading on website.

(A.K.Saroha)  
Director (UT)

Copy also to:

1. Executive Director (PM), Railway Board (Shri Madhu Kumar Reddy)

(A.K.Saroha)  
Director (UT)