



SpiCycles

newsletter

Sustainable Planning and Innovation for Bicycles

Intelligent Energy  Europe

MID TERM SEMINAR

In cooperation with the Velo-City Munich 2007 Conference

Spicycles invites you to their Mid Term Seminar in Munich
The partners ask your advice on the progress made so far

Monday June 11, 2007

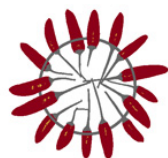
The Afternoon before the Velo-City Conference opens

Free Registration

- 13.30 Opening: Bernd Decker DG Intelligent Energy – Europe (IEE)
- 13.45 Cycling Industry & Cities for Cycling: Hans Van Vliet, Shimano Inc

5 Cases

- 14.00 Introduction of bike-sharing schemes; Hermann Bluemel, Berlin
- 14.10 Implementation of communication and awareness raising campaigns;
Anna Johansson, Gothenburg
- 14.20 Integration of cycling planning in the overall spatial and transport planning;
Marco Contadini, Rome
- 14.30 Building local partnerships: Cristina Pou, Barcelona
- 14.40 Benchmarking: Marc Stemerding
- 15.00 Disperse in groups of 5 each, discussing the 5 presented cases;
chaired by a Spicycles member and reported by a Spicycles Member
- 16.15 Break + preparation report;
- 16.45 Reporting by Rapporteurs
- 17.30 Rounding off /Drinks



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Intelligent Energy Europe

SPICYCLES is a project that intends to demonstrate that the modal share of cycling can be increased.

Front Runner Cities are: [Barcelona](#), [Berlin](#), [Bucharest](#), [Göteborg](#), [Ploiesti](#), [Rome](#).

These front runner cities will execute the following actions:

1. Introduction of bike-sharing schemes;
2. Implementation of communication and awareness raising campaigns;
3. Integration of cycling planning in the overall spatial and transport planning;
4. Building local partnerships

These front runner cities will also lead in the in the ‘Benchmarking’ and ‘City Characteristics Reporting’ of Spicycles.

60 more cities can choose to also participate in the Benchmark and City Characteristics Reporting of Spicycles. They can earn a status for their cycling policy and learn from their colleagues by engaging in these activities:

Benchmarking

Cities can earn a status by benchmarking their cities’ policy with the Velo.Info Benchmarking tool

City Characteristics Reporting

Cities who fill in the ‘City Characteristics Questionnaire’ gain access to your personalized City Report on Cycling Policy.

City Reports / City Comparison Reports

By both benchmarking as filling in the questionnaire cities will also gain access to the on-line ‘City Policy Comparison Tool’ producing a ‘City Comparison Report on Cycling Policy’ to compare, learn and improve your policy.

Yes I would like to attend the Spicycles Mid Term Seminar:

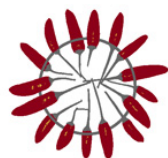
Name:

Organization / Institute / City / Association:

E-mail:

Specific Requests:

Please send this information to: spicycles@velomondial.net



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Participating Cities

Supporting Agencies



Rome,
Dipartimento X, Politiche Ambientali ed Agricole
Italy

DB Rent GmbH,
Germany



Berlin,
Senate Department for Urban Development
(**SenStadt**),
Germany

Goudappel Coffeng BV,
The Netherlands



Ploiesti,
City Hall (**PMP**),
Romania

CPI Progetti S.P.A.,
Italy



Bucharest,
Regia Autonoma de Transport Bucuresti
(**RATB**),
Romania

Velo Mondial,
The Netherlands



Barcelona,
Barcelona Municipality
(**BCN**),
Spain

University of Rome
"La Sapienza" DITS,
Italy



City of Göteborg

Göteborg,
Traffic and Public Transport Authority
Sweden

ATAC
(Agenzia per i Trasporti Autoferrotranviari del Comune di Roma),
Italy

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